

NEWAY[®]
CONSTRUCTION
CHEMICALS



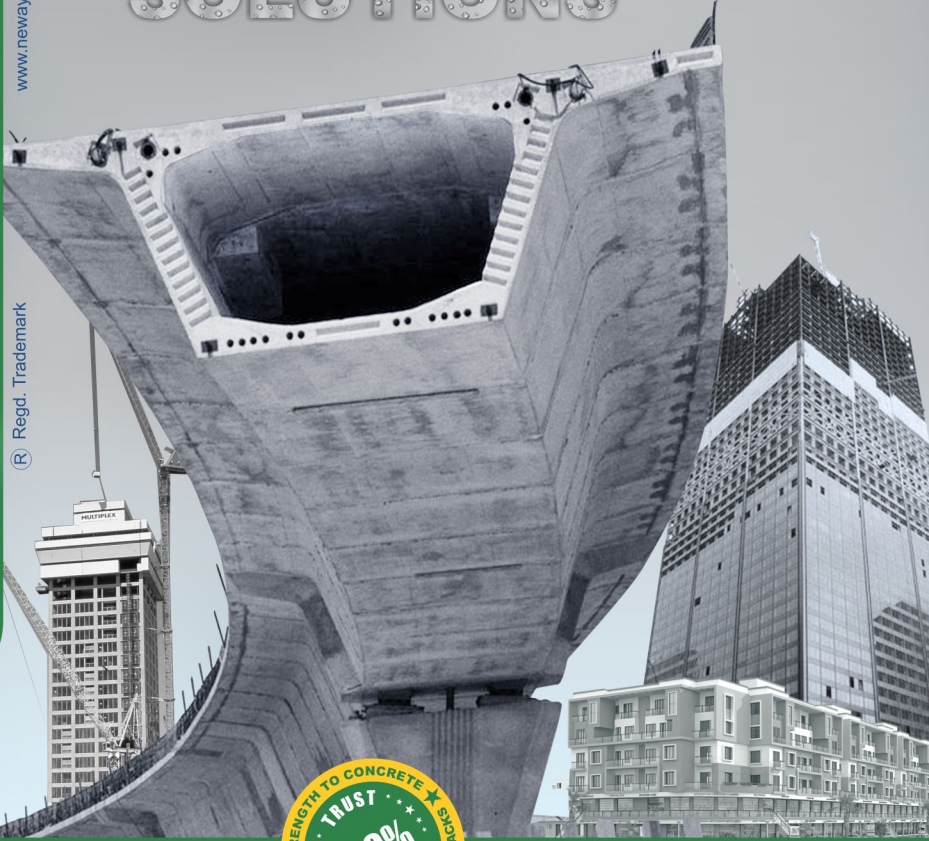
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Regd. Trademark

CONCRETE SOLUTIONS



BONDS OF TRUST



CONCRETE ADMIXTURES • CONSTRUCTION CHEMICALS • PLASTICIZERS & SUPER PLASTICIZERS

NEWAY ENGINEERS CHOICE FOR WATERPROOFING • URP - BONDING AGENT • NEWAY ACRYLIC CRACK FILLER

NEWAY CEMENT SAVER- FOR CONCRETE / HOLLOW / PAVER BLOCKS • HEATPROOF PAINTINGS & SPECIALITY COATINGS



PRODUCTS	PRODUCT DESCRIPTION	BENEFITS & APPLICATIONS	DOSAGE/CONSUMPTION	PACKING IN LTRS / KG
	NEWAY® ENGINEERS CHOICE Integral Waterproofing Compound for Concrete & Mortar. Conforms to IS 2645: 2003	Water reducing admixture and plasticizer, Chloride Free. for basements, roof, slabs, screeds, water tanks, water retaining structures, above and below ground, bathroom, balconies, external plastering etc.	200 ML Per 50 Kg bag of cement – both for Concreting & Plastering. Dilute in water & use	200 ML, 1, 5, 10 & 20 LTRS
	NEWAY® INTEGRAL WATER PROOFING COMPOUND Concrete plasticizer & water reducing compound. Complies with IS 9103:1999	Retards setting time and extends workability without affecting strength.	200 ML Per 50 Kg bag of cement	1 & 5 LTR. Bulk – 50 & 210 LTR
	NEWAY® SAFE SHIELD Cement waterproofing Compound in liquid form. Conforms to IS 2645: 2003	High quality & economical waterproofing liquid for Concrete. Suitable for basements, screeds, Roof slabs & All water retaining structures.	200 ML Per 50 Kg bag of cement	1 LTR & 5 LTR
	NEWAY® CONCRETE PLUS Concrete plasticizer. Disperses instantly in gauging water. Improves workability and cohesion of the mix. Conforms to IS 9103: 1999	Recommended for low permeability concrete – water retaining structures like Dams, Reservoirs, canals, water tanks & roof slabs.	200 ML Per 50 Kg bag of cement	1, 5, & 10 LTRS
	NEWAY® ENGINEERS CHOICE URP SBR Latex for Repairs & Waterproofing	Can be used for waterproofing and also in repair mortar, screed concrete & as bond coat for repair.	Mix with cement, sand & aggregates as recommended for various applications.	1, 5, & 10 Kg
	NEWAY® WATER RESISTANT CRACK FILLER Acrylic base single component sealing compound	Excellent bonding capacity & ease of application to withstand thermal exposure and weathering conditions.	Use for masonry cracks & gaps – both vertical and horizontal and internal & external applications.	500 gms & 1 Kg
	NEWAY® CEMENT SAVER is used to reduce overall material cost by reduction in cement without loss of strength or by increasing strength without additional cement. Improved formulation helps in both cement dispersion and compaction, thereby maximising the strength obtained from the cement used.	High early strength and therefore improves productivity. Strength and yield maintained without additional cement. Reduction in breakages by imparting higher strength for the green blocks and more production per day. Ideal for Production of Hollow blocks/Concrete blocks/ Paver blocks etc	200 ML Per 50 Kg bag of cement – both for Concreting & Plastering. Dilute in water & use	10 Kg & 50 Kgs



“Neway Retail Products” are distributed through over
3200 Authorized Dealers
across the 4 Southern States & Pondy.





ISO 9001: 2015
CERTIFIED



INSTITUTIONAL PRODUCTS: FOR READYMIX CONCRETE (RMC) & COMMERCIAL CUSTOMERS

NEWAY has established its Concrete Admixture sales with leading RMC manufacturers. The admixtures, based on Cost & dosage considerations are classified into the following categories:
Plasticizers – Sodium Ligno Sulphonate (SLS) based – For standard applications in Public works used by Contractors & Super Plasticizers – which find use in high strength concrete applications in Building Construction. We have the experience to formulate both SNF based & PCE based Concrete Admixtures.


NEWAY specializes in & promote PCE based admixtures - the company caters to its customers with LPC, MPC & HPC plasticizers required for low, medium & high strength concrete.

Besides these, the company supports its regular customers with specialized plasticizers for special applications viz: Viscosity modifying admixture, Accelerating admixture & for special applications like Flowable concrete.


The company endeavours to adhere to tight schedules of supply for admixtures, maintaining timely supplies, On-field Technical support to the customers at construction sites, new product formulation at reduced dosage & its testing etc. Continuous R&D efforts are made to reduce the overall cost of admixtures and in arriving at optimal dosage.

PRODUCTS PRODUCT DESCRIPTION BENEFITS & APPLICATIONS DOSAGE/CONSUMPTION PACKING IN LTRS / KG


PLASTICIZERS – SLS BASE


 WRR 100	Water reducer & plasticizer. Chloride free. Conforms to IS 456	Retards setting time and extends workability while maintaining strength.	0.2 – 0.5% by weight of cement	20 kg, 50 kg & 230 kg Bulk
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SUPER PLASTICIZERS – SNF BASE

 WRR 100	Super plasticizer, high strength & chloride free. Conforms to IS 9103: 1999	High workability, pumpable concrete mix, high ultimate strength, early deshuttering. Ideally suited for pre stressed & precast concrete.	0.6-1.45% by weight of cement	20, 50 kg & 250 kgs Bulk
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SUPER PLASTICIZERS – PCE BASE


 LPC 300	Super plasticizer	High performance superplasticizer for RMC	0.4 – 1.2% by weight of cement	20, 50 & 225 kgs Bulk
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 MPC 400	Super plasticizer, high strength & chloride free. Conforms to is 9103: 1999	High workability, pumpable concrete mix, high ultimate strength, early deshuttering. Ideally suited for pre stressed & precast concrete.	0.6-1.45% by weight of cement	20, 50 kg & 250 kgs Bulk
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 HPC 500	Super plasticizer, high strength, chloride free. Conforms to is 9103: 1999	High workability, pumpable concrete mix, high ultimate strength, early deshuttering. Ideally suited for pre stressed & precast concrete.	0.6-1.45% by weight of cement	20, 50 kg & 250 kgs Bulk
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SUPER PLASTICIZERS – SPECIALITY PRODUCTS

 VM	Viscosity modifying admixture	Enhances the cohesion of concrete	0.2 - 0.6% by weight of cement	225 kg
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 AC	Accelerating plasticizer for concrete & chloride free. Conforms to IS 9103-1999	Accelerates setting time of concrete, early strength gain.Can be used for manufacture of cement tiles	1.5 -2.4% by weight of cement	20, 50 kg & 250 kgs Bulk
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 BP FOR BLOCKS & PAVERS	Speciality admixture for blocks & pavers	Reduces breakages & shrinkage cracks. Increased green strength. Ideal for concrete block industry to get high quality & neat finish for blocks	0.2- 0.5% by weight of cement	20, 50 kg & 250 kgs Bulk
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TAMILNADU
CHENNAI
COIMBATORE
MADURAI
TRICHY
TIRUPUR
VELLORE

KARNATAKA
BENGALURU
MYSORE

KERALA
KOCHI

ANDRAPRADESH
TIRUPATHI





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Neway Paints & Building Materials (India) Pvt. Ltd., is an ISO 9001: 2015 Certified Company established in 2012. Neway started its retail marketing of Construction Chemicals – mainly Integral waterproofing products in 2013. The company has rapidly expanded its brand portfolio & market reach and now has its own trademarked brands under the Brandnames NEWAY®, Neway® Engineers Choice, Neway® Concrete Plus, Neway® Concrete Expert & NEWAY® Safe Shield.

The retail brands under various specifications catering to user segments like OHB (Own Home builder segment) catering to their needs in Waterproofing, Concrete Admixtures, Acrylic Crackfillers, URP – SBR Latex for repairs & waterproofing are sold through a wide network of over 3200 authorized dealers across Southern India. In all other regions across India, the company is supported by Super stockists & Distributors network.

NEWAY has strong commitment to R&D and total quality management that helps the company to formulate and offer superior quality products to its customers and keep up with the demanding delivery schedules from our regular customers in the Retail, Commercial & Industrial segments.

Neway Admixtures & Integral Waterproofing Compounds/Brands have a distribution reach in almost all major regions/states across India.



Use NEWAY (LW + URP - SBR Latex)
THE SAFE SHIELD PROTECTION OF YOUR DREAM HOME !



NEWAY ISO 9001: 2015 CERTIFIED

AUTHORISED DISTRIBUTOR
Valid from 01-01-2018 to 31-12-2020

This certificate is proudly presented to
M/s. SEVENSTAR TRADING COMPANY
MOOVALPUZHA, ERNAKULAM DIST. KERALA

In recognition of the valued partnership as
AUTHORISED DISTRIBUTOR OF
NEWAY PAINTS & BUILDING MATERIALS (INDIA) PVT. LTD.

ANTHONY JAYARAJ
Managing Director

PRODUCT DISPLAY AT DEALER / DISTRIBUTOR OUTLETS



- CONCRETE ADMIXTURES ● CONSTRUCTION CHEMICALS ● PLASTICIZERS & SUPER PLASTICIZERS
- NEWAY ENGINEERS CHOICE FOR WATERPROOFING ● URP – BONDING AGENT ● NEWAY ACRYLIC CRACK FILLER
- NEWAY CEMENT SAVER- FOR CONCRETE / HOLLOW / PAVER BLOCKS ● HEATPROOF PAINTINGS & SPECIALITY COATINGS

NEWAY PAINTS & BUILDING MATERIALS (INDIA) PVT. LTD.,

CONCRETE ADMIXTURES | INTEGRAL WATERPROOFING COMPOUND | SBR LATEX FOR WATERPROOFING

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